

发言题目：

跨国公司在中美经贸关系中的影响研究——以波音公司为例

Research on the Influence of Multinational Corporations in U.S.-China Economic and Trade Relations - Taking Boeing Company as an Example

发言纲要：

With the development of economic globalization, the multinational corporations are growing stronger and stronger, and play different roles in different periods of U.S.-China economic and trade relations. This paper selects a multinational company with relatively strong political influence, Boeing Company, as a case, based on the macroscopical research of multinational corporations' political actions and the case study of Boeing, analyzes its political actions over the past 30 years and its impact on U.S.-China economic and trade relations. Depending on the general situation of U.S.-China economic and trade relations and the examples of Boeing's political actions, this paper is divided into four periods: 1989-1994, 1995-2000, 2001-2008, 2009-present, and assumes external environment, competition conditions, and the interest relevancy as independent variables, and takes Boeing's political actions as the dependent variable. Then, this paper finds when independent variables changed in different periods, the dependent variable would also change, and had different influences on U.S.-China economic and trade relations.